

### Media

# FIS Alpine World Ski Championships Saalbach 2025 - February 4 to 16, 2025

# #welcometoskiverrückt (Englisch)

34 years after the legendary "Sun World Championships" in 1991, the FIS Alpine World Ski Championships will once again be held in Saalbach in February 2025. From February 4 to 16, 2025, Saalbach will once again be transformed into the center of international skiing. Florian Phleps, Project Manager of Saalbach 2025, describes the anticipation: "The anticipation is huge - together we want to keep the enthusiasm for skiing in Austria high and at the same time set sustainable impulses for future generations as well as Saalbach and the Salzburg region."

## One mountain - all competitions

At the heart of the 2025 World Championships is the innovative "One mountain - all competitions" concept. All races will be held on the Zwölferkogel in Hinterglemm, which combines all World Championship slopes on one mountain and offers a central finish area for all disciplines. A total of 11 medal decisions will be made here and all the action will be concentrated in the center of Hinterglemm. Thanks to the short distances, all important locations are within walking distance, which is particularly convenient for spectators and participants.

"Of course, we want to be successful in terms of sport, which is why we are doing everything we can to ensure that our athletes can deliver their best performance on day X," emphasizes Christian Scherer, Secretary General of the ÖSV. "As organizers, we also want to present a good business card for the town of Saalbach, for Salzburg as a tourist destination and for Austria as a winter sports nation. Ultimately, it's about inspiring young people to actively participate in this sport and to help shape such an event. We want to set an impulse for future generations - both in sport and in administration."

Ski fans will not miss out either: public skiing will remain possible without restrictions throughout the entire event. Fans from the Salzburg region and Tyrol can even ski directly to the slopes. Thanks to the modern infrastructure of the Skicircus Saalbach Hinterglemm Leogang Fieberbrunn, guests can easily reach the ski area and ski directly to the race on the Zwölferkogel without having to search for a parking space.









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## Focus on sustainability

Sustainability is a central concern of the FIS Alpine World Ski Championships 2025. ÖSV President and Chair of the Saalbach 2025 World Championships Presidium, Roswitha Stadlober, explains: "We are really looking forward to another home World Championships in Austria. As a professional and responsible association and organizer, we want to take the FIS Alpine World Ski Championships Saalbach 2025 to the next level and celebrate an unforgettable ski festival with thousands of skiverrückte Austrians and ski fans from all over the world." In addition to the top sporting performances, with hopefully many "goosebump moments and medals for Austria", Stadlober attaches particular importance to this World Championships being a role model in terms of sustainability. "

Short distances, modern mountain railroads and the fact that all event hotspots are within walking distance are key elements of this sustainability concept. Special attention is also paid to environmentally friendly travel options - whether by public transport or on skis. The principles of REDUCE, RE-USE and RECYCLE are also consistently implemented in all structural measures.

### An event of superlatives

The FIS Alpine World Ski Championships 2025 promise a unique spectacle for winter sports fans worldwide. Saalbach, which already shone as host of the World Championships in 1991, has since developed into one of Europe's leading ski resorts. The modern infrastructure, first-class slopes and the breathtaking mountain scenery in the Glemmtal provide the perfect stage for an event of this magnitude.

Bartl Gensbichler, Head of Sport at Saalbach 2025, describes his special relationship with this event: "The World Ski Championships is a project close to my heart. I have been working tirelessly since 2012 to make this event a reality." For Gensbichler, the World Championships 2025 once again offers "the opportunity to show the world how beautiful Saalbach is and the wide range of activities the Glemmtal has to offer." The former skier sees the World Championships not only as a sporting highlight, but also as a decisive "boost and driver for tourism - especially after the World Championships."

The FIS Alpine World Ski Championships 2025 in Saalbach therefore represent a perfect blend of top sporting performance, incomparable natural scenery and a unique atmosphere. This event will undoubtedly become an unforgettable highlight in the international winter sports calendar.





